



Product UI/UX Designer


Asad Abdul Malik


I am a Product UI/UX designer with expertise and passion in implementing design solutions which help startups and enterprises to revolutionize their products. I believe that the design should be easy to use, concise, familiar, and consistent so that the user feels more attached to it. During my more than eight-year-long career, I helped various startups and enterprises in designing their websites, mobile apps, and SaaS products.

Contact

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Work Experience

Product UI/UX Designer – Freelance

Jan 2014 - Present

- Designed a freelancing platform where clients and assistants can start their collaboration, communicate, create, manage, and report on tasks.
- Created a web app design for the admins of a multinational company.
- Designed an iOS app for consumers and vendors, where vendors can offer their services and consumers can hire them for those services.
- Designed an iOS event app for users to create and join games, i.e., football, basketball, and more.
- Designed an iOS app for users to create and share memes with their family and friends.
- Designed an administrative panel for enterprise customers for a Silicon Valley-based company.
- Designed an iOS app for buying and selling fashion.

Graphic and Web Designer – GES Design Agency

May 2011 - Nov 2013

- Created the branding and website design for tourist pick-and-drop service.
- Crafted a web and mobile app design for a startup.
- Designed websites for an online toy store and IT consultancy.
- Designed banners and ads for different social media platforms.

Education

Bachelor of Science (Hons) Computer Science (HCI)

Kohat University of Science and Technology

2006 - 2010

My Skills

Product Design
User Experience (UX)
Visual User Interface (UI)
Design Thinking
User Research
User Personas
User Flows
Website Design
Web App Design
Mobile App Design
Design Systems
Wireframing
Icon Design
Prototyping
Micro Interaction Animation

Tools

Sketch
Adobe Experience Design (XD)
Figma
Invision Studios
Adobe Photoshop
Adobe Illustrator
Balsamiq
Flowmapp
Realtime Board (Miro)
Principle
Flinto
Zeplin

Portfolio

Behance
behance.net/asadamalik

Dribbble
dribbble.com/asadamalik

Instagram
instagram.com/asadamalikk